



**VODA Computer Systems wins Gold  
in the Best Channel Marketing Initiative Category  
at the CDN 5<sup>th</sup> Annual Channel Elite Awards**



**Kamloops, BC - November 19, 2007**

VODA Computer Systems wins Gold in the Best Channel Marketing Initiative category at the CDN Channel Elite Awards. VODA Computer Systems and SoftChoice were co-gold winners recognized for their marketing efforts. Over 200 people packed the Paramount Conference and Event Venue in North Toronto to see who would be the best of the best. The fifth annual CDN Channel Elite Awards recognized the achievements of partners in the IT channel. In total there were 16 awards handed out. These awards are presented to the most creative and innovative solution providers in Canada.

This award honored the partner that created and executed a dynamic advertising, marketing campaign or event showcase in 2006. VODA Computers entered it's 2006 Technology Showcase which was one of the largest events held in Southern British Columbia with over 100 end-users attending. The industries top manufacturers gathered in one place to present on their latest technology trends. It was very well received. Our 2<sup>nd</sup> Annual Technology Showcase is coming up on November 29<sup>th</sup>, 2007 at the beautiful Grand Okanagan Hotel in Kelowna, BC. In 2005, VODA won silver in this category for it's 2005 Storage Event.

The Channel Elite Awards were created in 2002 to recognize the top IT solutions and the premier solution providers within the Canadian IT industry during the past 12 month period. This year the Channel Elite Awards were revamped to recognize the entire team behind the innovative solution.

Accepting the award were Wade Ball, VP of Services and Belle Virdee, Marketing Manager on November 14, 2007 in Vaughan Ontario.

**About VODA Computer Systems Ltd.: Solving Technical Complexity to Achieve Business Simplicity!**

VODA Computer Systems is the leading supplier of computer hardware, networks and related services in the Thompson Okanagan. The reason for our success is simple. Our ability to deliver reliable products, innovative customer service and superior technical support at competitive prices positions us – and our clients – well above the crowd when it comes to information technology. VODA is a privately held British Columbian company that planted its roots in Kamloops in 1993, where our Head Office remains today.

-30-

Contacts: Andrew Watson, CEO  
Voda Computer Systems Ltd  
Ph (250) 374-8002  
[andrew@vodagroup.com](mailto:andrew@vodagroup.com)

Mark Zienowicz, Vice President  
Voda Computer Systems Ltd.  
Ph (250) 374-8002  
[mark@vodagroup.com](mailto:mark@vodagroup.com)