

TRU news release

Thompson Rivers University
Marketing & Communications • Office of Advancement



Contact: Diana Skoglund – Media & Communications • (p)250.371.5897 • (c)250.851.1818 • (e) dskoglund@tru.ca

For immediate release: July 21, 2008

TRU Foundation Charity Golf Classic teams up with VODA Computers

Kamloops—Gene McKay, volunteer chair of the 3rd Annual Thompson Rivers University Charity Golf Classic is pleased to announce the presenting sponsor of this year's event is VODA Computer Systems.

Founded by TRU alumni Andrew Watson and Mark Zienowicz, VODA Computers has sales and service centres in Kelowna, Penticton, Grand Forks and Vernon. Since establishing its head office in Kamloops in 1993, VODA Computer Systems has become the leading supplier of computer hardware, networks and related services in Southern British Columbia.

“In many ways our company's growth can be directly attributed to the skilled TRU graduates we employ,” Watson said about VODA's sponsorship of the tournament. “The success of students at the university is good for our company and our community.”

McKay, a retired senior vice president of Pollard Banknote has been involved with the TRU Foundation Golf Classic since its inception. Student success shouldn't be restrained by financial concerns he says. “This event is a way to support students and have some fun at the same time.” The goal this year is for the tournament to raise \$50,000 for financial aid to support for TRU students.

Golfers will be treated to many refreshments when they tee off at Rivershore Golf Course on Sept. 12. Ric's Grill is sponsoring a hole with martinis and hors d'oeuvres, and there will be another hole with wine and appetizers from the Brownstone Restaurant. The volunteer golf committee has gathered some amazing prizes to be auctioned off at the event including a trip for two on Jim Pattison's yacht courtesy of the Broadcast Centre -CFJC-TV7 and 98.3 CIFM. The event starts at 11:30 with a barbeque lunch provided by TRU's Campus Activity Centre Events and Catering and finishes with a deluxe dinner buffet at the 19th hole.

Other premier sponsors for the event include: PCL Constructors Westcoast Inc, Bill Bilton and Bill Bilton Jr., Pacific Coastal Airline, BC Lottery Corporation and Chances Entertainment.

-30-

To register for the tournament please contact the TRU Advancement office at 828-5264 or email: foundation@tru.ca.