



VODA Computer Systems has been selected as one of the Top 3 Finalists in the Best Channel Marketing Initiative Category For The CDN 5th Annual Channel Elite Awards

Kamloops, BC - Oct 17, 2007

VODA Computer Systems. has been selected as a finalist in the Best Channel Marketing Initiative category at the 2007 CDN Channel Elite awards. The fifth annual CDN Channel Elite Awards recognize the achievements of the IT channel. These awards are presented to the most creative and innovative solution providers in Canada during the past 12 months.

This award honors the partner that has created and executed a dynamic advertising, marketing campaign or event showcase in 2006. VODA Computers entered it's 2006 Technology Showcase which was one of the largest events held in Southern British Columbia. In 2005 VODA won silver in this category for it's 2005 Storage Event.

VODA is very honored to be selected amongst Canada's top IT companies. Bringing the latest technology trends and solutions to our valued customers is very important and to be recognized for it is a plus.

The Channel Elite Awards were created in 2002 to recognize the top IT solutions and the premier solution providers within the Canadian IT industry during the past 12-month period. This year the Channel Elite Awards were revamped to recognize the entire team behind the innovative solution.

VODA Computers Systems along with other technology partner finalists in each of the award categories will be honored at a gala event in Toronto on November 14, 2007.

About VODA Computer Systems Ltd.: Solving Technical Complexity to Achieve Business Simplicity!

VODA Computer Systems is the leading supplier of computer hardware, networks and related services in the Thompson Okanagan. The reason for our success is simple. Our ability to deliver reliable products, innovative customer service and superior technical support at competitive prices positions us – and our clients – well above the crowd when it comes to information technology. VODA is a privately held British Columbian company that planted its roots in Kamloops in 1993, where our Head Office remains today.

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